IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Currently Amended): An information processing device, comprising: storage means for storing content data of predetermined content; and display control means for controlling display of the predetermined content based on the stored content data, wherein:

the predetermined content is divided into a plurality of blocks to be consecutively displayed, and the content data includes positional data which relates to the blocks and which is for setting a position of a subsequent block relative to the position of a previous block, the subsequent block and the previous block identifying different blocks of the predetermined content; and

said display control means controls the display of the predetermined content by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks, said positional data including data that describes the position of the subsequent block in terms relative to the position of the previous block.

Claim 2 (Original): An information processing device according to claim 1, wherein said display control means controls two different screens, and in said display control means, display of the content based on the content data on one screen is controlled, and display on the other screen of content formed by enlarging the predetermined block in the predetermined content is controlled.

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Claim 3 (Original): An information processing device according to claim 1, wherein, when enlargement is directed for the predetermined block, said display control means extracts pieces of the content data which relate to the predetermined block for which the enlargement is directed, and controls content based on the pieces of the content data so as to be displayed at a predetermined magnification.

Claim 4 (Currently Amended): An information processing method, comprising:

a storage control step for controlling storage of content data of predetermined content;

and

a display control step for controlling, based on the content data in which the storage thereof is controlled in said-storage control step controlling storage, display of the predetermined content,

wherein:

the predetermined content is divided into a plurality of blocks to be consecutively displayed, and the content data includes positional data which relates to the blocks and which is for setting a position of a subsequent block described relative to the position of a previous block, the subsequent block and the previous block identifying different blocks of the predetermined content; and

in said-display control step controlling display, the display of the predetermined content is controlled by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks, said positional data including data that describes the position of the subsequent block in terms relative to the position of the previous block.

wherein:

Claim 5 (Currently Amended): A recording medium containing a computer-readable program for performing a method, comprising:

a storage control step for controlling storage of content data of predetermined content; and

a display control step for controlling, based on the content data in which the storage thereof is controlled in said storage control step, display of the predetermined content,

the predetermined content is divided into a plurality of blocks to be consecutively displayed, and the content data includes positional data which relates to the blocks and which is for setting a position of a subsequent block described relative to the position of a previous block, the subsequent block and the previous block identifying different blocks of the predetermined content; and

in said-display control step controlling display, the display of the predetermined content is controlled by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks, said positional data including data that describes the position of the subsequent block in terms relative to the position of the previous block.

Claim 6 (Canceled).

Claim 7 (Currently Amended): An information processing device, comprising:

a storage unit for storing configured to store content data of predetermined content;

and

a display control unit for controlling configured to control display of the predetermined content based on the stored content data,

wherein:

the predetermined content is divided into a plurality of blocks to be consecutively displayed, and the content data includes positional data which relates to the blocks and which is for setting a position of a subsequent block relative to the position of a previous block, the subsequent block and the previous block identifying different blocks of the predetermined content; and

said display control unit eontrols is further configured to control the display of the predetermined content by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks, said positional data including data that describes the position of the subsequent block in terms relative to the position of the previous block.

Claim 8 (Currently Amended): An information processing device according to claim 7, wherein said display control unit eontrols is further configured to control two different screens, and in said display control unit, display of the content based on the content data on one screen is controlled, and display on the other screen of content formed by enlarging the predetermined block in the predetermined content is controlled.

Claim 9 (Currently Amended): An information processing device according to claim 7, wherein, when enlargement is directed for the predetermined block, said display control unit extracts is further configured to extract pieces of the content data which relate to the predetermined block for which the enlargement is directed, and controls is further configured to control content based on the pieces of the content data so as to be displayed at a predetermined magnification.